

ABSTRACT OF THE DISCLOSURE

The invention relates to an authentication medium capable of eliminating problems with the formation of an authentication portion with an embossed hologram, for 5 instance, difficulty with which fabrication time is cut down, and difficulty with which an authentication pattern is changed due to an increased step counts at the time of embossing mold fabrication. A thin-film layer (2) made up of a material that changes in transmittance or reflectance 10 upon heating, an orientation film (4) that is provided if necessary, and a color change layer (3) such as a light selective reflecting layer comprising a cholesteric liquid crystal layer are stacked on a substrate (12). By means of a thermal head or the like, recording is applied to the 15 thin-film layer (2), and changes in the hue of the light selective reflecting layer (3) at a recorded site or the presence or absence of reflection or hues upon observation by way of a circular polarization sheet are observed, thereby solving the above problems.